

PRESS RELEASE

## **Biznet Enhances The 90's Festival Music Event Experience to Perfection by Providing the Best Internet Connection**

**Jakarta, 10 August, 2024.** – Biznet participated in the annual music event, The 90's Festival, as a support for the music industry in Indonesia. Understanding the importance of a reliable Internet connection in a music event, Biznet is here to provide the best Internet connection that can be accessed by all committee members and event visitors, ensuring the event held on 10 – 11 August 2024 at JIEXPO Kemayoran Jakarta is running smoothly.

*“Currently the digital transformation is having a big impact on the music industry, including in Indonesia. Through the collaboration in The 90's Festival, Biznet wants to continue to support the development of the music industry, which continues to adapt with the digital developments. Apart from that, during this event, the Internet has an important role, such as the ticketing process, payment system, media center, and reliable Internet connection for the visitors who want to update the excitement of this event in real-time on social media. Therefore, Biznet provides the best Internet connection, to support The 90's Festival run smoothly,”* said Adi Kusma, President Director of Biznet.

The 90's Festival will bring the audience into nostalgia by presenting various performances from famous artists in the 90s era, as well as offering various interesting experiences for all music fans throughout Indonesia. Same as Biznet, where Biznet also presents a booth with various interesting activities, starting from games with attractive prizes, special promos and of course equipped with the large bandwidth of Internet connection, which can be freely accessed by all visitors at the event.

Adi also mentioned, *“By providing the best Internet connection, we hope to provide the best experience and unforgettable moment for everyone, especially the special experience of enjoying a music concert in this current digital era. And hopefully this collaboration between Biznet and The 90's Festival can be a source of motivation in supporting the development of the music industry in Indonesia.”*

Regarding the Internet technology in the music event, currently the music industry development has transformed significantly. It can also be seen from the emergence of many content creators in the music industry that continue to show their creativity on various digital platforms. Because music and the creative industry are two things that cannot be separated. Other than that, music is also a part that is very attached to life. Therefore, Biznet provides full support to this industry by presenting Biznet Festival since 2016 in various cities in Indonesia, which is an event for young people's creation that is held in various cities in Indonesia to showcase the creative talents and ideas.

*“We believe that having better Internet services will be one of the solutions for society to get new ideas and express themselves with their talents, including to be creative in developing the music industry in the country. Therefore, we hope that the Biznet Festival that we present can be a positive forum for young people and all Indonesian society,”* concluded Adi.

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### **About Biznet**

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit [www.biznetnetworks.com](http://www.biznetnetworks.com).

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